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# **BUSINESS OF MENTORS TRAINING**

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**JUNE 22, 2017**

**SUSAN HATCHER #58143**

MENTORS Business Manager 2017-2018

[s-hatcher@sbcglobal.net](mailto:s-hatcher@sbcglobal.net)

532 Woodlyn Crossing, Ballwin MO 63021

(314) 570-0482

**The Business of MENTORS**  
**Sponsor Sheets, Ads and Registration Forms**  
**Susan Hatcher #58143**  
**Business Manager**

The **MENTORS** is the **one communication** that gets to every **US JCI Senator three times a year**. The members are the contributors to the articles and pictures and you can also help pay for it in a number of ways throughout the year.

**Sponsor Sheets:**

- Each state and region is encouraged to pass the MENTORS Sponsor Sheet around at Senate meetings and events. It's great to see your name in print in the magazine and it is great to see who is traveling around the US Senate Meetings.
- Each member signing the Sponsor Sheet is encouraged to donate \$2. This donation to the MENTORS helps to cover the cost of publishing and mailing the MENTORS magazine to our membership.
- Please try to re-type your Sponsor Sheet as you are likely to know your senate members preferably. This year available on the web is also a copy of the actual column size you can type right in and save your business manager step. Bottom line the sponsor name and number information should be legible! Thank you for ensuring such!
- Please submit the Sponsor Sheet(s) and check made payable to US JCI Senate to Susan Hatcher at the address or email below.
- If you submit the Sponsor Sheet via email, please mail the check made payable to **US JCI Senate** to Susan Hatcher for deposit.
- You can find the forms – Sponsor Sheet to pass around at meetings or events and the MENTORS format in column on the web page at: MENTORS Business Manager <http://usjcisenate.org/officer-training-info/program-information>
- Please send in the sponsor sheets as soon as possible after the meeting or event. You do not have to wait until the deadline



<b>US JCI Senate MENTORS</b>		
<i>PLEASE PRINT</i>	<b>Sponsor Sheet</b>	<i>PLEASE PRINT</i>
State	Event	Date
Name	Senate No.	State
<b>Please donate \$2.00 to sponsor the MENTORS Magazine</b>		

Missouri JCI Senate Spring Meeting & 40 <sup>th</sup> Anniversary Celebration		
May 20, 2017 St. Louis, MO		
Susan Hatcher	58143	MO
Christmas Carol	43922	MO
Easter Bunny	47947	MO
Linda Labor	98100	IA

# The Business of MENTORS

## Advertisements:

Advertisements should be submitted copy ready to the MENTORS Business Manager noting the ad size and whether the ad is to be printed black and white or in color. PDF format is preferred, but WORD is acceptable. If you need assistance in designing your ad, please contact Susan Hatcher and request assistance. Again, this year we will have some pro forma Holiday Ads. This year, I want to encourage many of you to consider putting in a Holiday Ad.

<p><b>Holiday Greetings</b></p> <p><b>Jacob Senator #91029</b></p> 	<p><b>Merry Christmas &amp; Happy New Year</b></p> <p><b>Spirit Senator #81458</b></p> 
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## US JCI Senate Meeting Registration Forms:

Registration Forms for the 3 US JCI Senate Meetings are printed as full-page Black and White ads. The Registration Forms can be printed at no charge up to two times per the US JCI Senate Policy Manual. The host committee is **encouraged to promote their meeting by advertising in the MENTORS equal to a minimum of one half-page ad.** Ads in the MENTORS are to be paid for by the Host committee.

## Mailing Instructions:

Submit all Sponsor Sheets, Advertisements and Registration forms for publication in the MENTORS to the MENTORS Business Manager with checks made payable to **US JCI Senate.**

Susan Hatcher #58143  
532 Woodlyn Crossing  
Ballwin, MO 63021  
Email: [s-hatcher@sbcglobal.net](mailto:s-hatcher@sbcglobal.net)  
(314) 570-0482

**Deadlines** for Advertisements follow the same deadlines for articles:

June 28, 2017      August 2017 Issue  
October 15, 2017      December 2017 Issue  
March 20, 2018      May 2018 Issue



# The Business of MENTORS

XX JCI Senate - Event		
Date, 2017	Place	
Susan Hatcher	58143	MO

## Instructions:

- Fill in header.
- Fill out first and last name
- "tab"
- Complete senate number
- "tab"
- complete state
- "return"
- Fill in next line
- Repeat until all senators included
- Pull bottom or top to extend

Benefit: this is the size of the actual column and will save retyping.